Speech Project (Rhetoric and Research)
Annotation Exercise

You should have a hard copy of your selected speech to which you can add notes, writing directly on it. You need to examine the following three areas:

- **Logos/ Ethos/ Pathos** (15 pts.)
  As we did earlier in the year, notes passages of your speech for the general rhetoric approach(es). Are there logical, ethical, or emotional parts?
  Underline them like this:
  
  LOGOS -- Underline with one straight line ____________
  
  ETHOS -- Draw a square box (not a circle) around the sentences
  
  PATHOS -- Draw a squiggly or jagged line below the sentences

You might not see all three in one speech.
Also: You do not need to mark every sentence of the speech for this, just significant, selected portions.
Make at least one written explanation in the margin of why you think the author chose this approach.

- **Specific Rhetorical Techniques** (15 pts.)
  Make at least three written notes in the margin next to passages you select as significant. What choices did the author make? Are there examples of logical fallacies (sometimes used on purpose)! Can you identify specific types of propaganda (not always a bad thing)? What mode of discourse is the speaker using: persuasive, descriptive, narrative, or expository? You will particularly impress your teacher and earn points by using specific terms from your notes earlier in the year. You may make notes from your INB before we go to the library/ computer lab.

- **Figurative Language** (15 pts.)
  Make a note on your Literary Terms sheet: Which literary terms are types of figurative language (AKA figures of speech), as opposed to other stylistic choices (such as parallelism and sound devices)? The teacher may help you identify these.
  Find at least three examples of figurative language in your speech, circle each one, and draw this star symbol in the margin next to it: ⭐
  Name what type of figure of speech it is, and explain how it helps communicate the speaker’s message. Your teacher will be really impressed if you can locate types in addition to familiar similes and metaphors -- such as hyperbole or zeugma!

(5 pts.) additional for thoroughness, perceptive use of terms, and neatness too!